



Gain Manager Support for Your Growth 2021 Distance Learning

COURSE: Strategic Thinking – From Planning to Execution

42%

Of employees said Learning & Development were the **MOST** important benefits when deciding where to work. ~ Udemy

Participants undergoing leadership training improved their learning capacity by **25%** and their performance by **20%**.

~ Apollo Technical, June 2021

Position

When requesting approval and funding for this development opportunity, you may find some of these statements helpful:

- This course will prepare me to think strategically and provide tools to design and execute strategic plans for our business
- An opportunity that directly supports my professional development goals
- Collaborative learning with peers from other healthcare organizations will provide diversity of thought and different viewpoints
- The four-part course will create energy to apply new skills throughout the training
- This activity will increase my engagement in our business, my role and team efforts

Educate

If your manager is not familiar with Professional Women in Healthcare provide the following:

- PWH is a member organization dedicated to building strong women leaders in the healthcare supply chain industry. www.mypwh.org
- Members have access to a mentoring program and professional development resources with focus on leadership skill building
- PWH is made up of individual contributors, aspiring leaders, mid-level managers and executives growing together and learning from each other

If you choose to request manager support via email, use this template to get you started:

Suggested Subject Line: Requesting Professional Development Training

Hi [Your Boss' Name],

I'd like to invest in my professional development this year, and Professional Women in Healthcare® (PWH) is offering a learning opportunity that aligns with my goals for growth. I would like to get your support and understand if [Insert Company Name] will sponsor me.

PWH offers a Distance Learning program, and has an upcoming course called **Strategic Thinking: From Planning to Execution**, which is an area I'd like to concentrate on. Attached is a course description that outlines the content and time commitment. The cost for this distance learning program is \$[enter cost \$349 for PWH Member, \$399 for Non-Member].

I am confident that this course material will strengthen my strategic thinking and apply greater efficiency and effectiveness in our business.

PWH is a member organization dedicated to ongoing professional leadership development in the healthcare industry. PWH's goal is to empower women in their professional and personal lives. If you want to take a closer look at the benefits of membership, you can find more information here: www.myPWH.org.

If you have any questions or want to discuss this further, please let me know.

Thanks!

[Name]