



WEBINAR - AUGUST 10

GPO's – The Past, Present and Future

John Pritchard is well known in the hospital contracting and medical distribution industries for his GPO and IDN expertise. Pritchard will provide an overview of GPO contract trends. He will discuss how GPO contracts are transitioning into physician offices and alternate site facilities and how this impacts manufacturers and distributors. He will present recent findings from surveys conducted by the Journal of Healthcare Contracting (JHC) regarding perceptions and insights around the U.S. Healthcare contracting arena.

INFORMATION

DATE:

**August 10, 2010
3:00 - 4:00pm EST**

COST:

PWH Members: \$29

Non-Members: \$59

***Our Presenter* John Pritchard**

John is the President of USLifeLine – an MDSI Company as well as the Publisher of The Journal of Healthcare Contracting (JHC). JHC is the only publication solely focused on the healthcare-contracting arena. Readers include 5,000 Hospital CEOs, 7,500 IDN Executives and 1,300 GPO Executives. John holds a B.S. from Ohio State University in Consumer Services, and an M.B.A. from the James J. Nance School of Business at Cleveland State University, with an emphasis in Industrial Distribution and E-Commerce.



ABOUT THE WEBINAR:

The presentation will last approximately one hour. A Live Meeting webinar link and dial-in instructions will be sent to all registered attendees.

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It's easy to register online – copy the link below into your browser and you will be directed to the registration page. All major credit cards accepted.

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Information: <http://www.123signup.com/event?id=mbqcs>

Additional information: Monica Marsden, mmarsden@mdsi.org, 770-263-5266