



## LEADERSHIP WORKSHOP - MARCH 15

*Men & Women  
invited to attend!*

### INFORMATION

**DATE:**

**March 15, 2010  
Noon–5:00pm**

**COST:**

**PWH Members: \$225  
Non-Members: \$349**

**LOCATION:**

**The Ritz-Carlton  
Amelia Island**  
4750 Amelia Island Parkway  
Amelia Island, FL 32034  
Phone (904) 277-1100

To learn more about  
membership benefits  
and joining PWH,  
visit [www.mypwh.org](http://www.mypwh.org).

## Power & Influence: Leadership Lessons from “12 Angry Men”

- Influence others even when you lack formal authority
- Understand your sources of power
- Find out how effective leaders create support and loyalty
- Understand why authority alone often won't get the outcomes you expect

Successful executives know that getting the results they want requires leadership skills and the ability to influence people. Leaders in almost any role, from parent to board member to CEO, can find themselves ineffective and frustrated if they become too reliant on formal authority. This session will delve into power and influence using as a “case” the classic film *12 Angry Men*. It's a creative and interactive way to discover how a person can exercise leadership.

### *Our Presenter* **Linda Sheidler Doyle, Ph.D.**

*Former Professor of Management Practice  
Harvard Business School*

Linda Sheidler Doyle is an educator and advisor to organizations with a particular focus on leadership development. Her career includes 30 years experience at Harvard Business School (HBS), from which she retired in June, 2005. Dr. Doyle holds a Ph.D. and M.A. in English from the University of Notre Dame, and a B.A. in English and History from Mary Manse College. She attended the Program for Management Development at Harvard Business School in 1985.



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### REGISTER TODAY!

This event is happening prior to the HIDA Executive Conference. You do not need to be registered for the conference to attend this event. Not only does this workshop promise to be an inspiring educational seminar but you also get to attend the Exec Conference opening reception that evening which is one of the best industry networking events available!

If you are registered to attend the HIDA Executive Conference, plan on attending the **PWH Networking Luncheon & Event on Wednesday, March 17, 2010 from 12:30–5:00pm.** The registration fee for this event is \$125.

**Register at [www.HIDA.org](http://www.HIDA.org)** Click on "Events" and then on the “Executive Conference” link to register online. For additional info: HIDA Registration at (866) 451-9367.